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KAUFFMANN, Samuel Hay, newspaper executive, was born in Washington, D.C., Feb. 24, 1898, son of Victor and Jessie (Christopher) Kauffmann, grandson of Samuel Hay and Sarah Clark (Fracker) Kauffmann, and great-grandson of Rudolph and Jane (Hay) Kauffmann. His grandfather (q.v.) was at one time an owner of the Washington Evening Star, and his father was an editor. Samuel H. Kauffmann received his preliminary education at Washington public schools, the Washington Collegiate School, and the Lawrenceville (N.J.) School, and was graduated B.S. at Princeton University in 1920. He then joined the family enterprise as a clerk at the advertising counter in the lobby of the Washington Evening Star building and began to learn the business operations of the newspaper, spending the next six years moving from one department to another. He also became familiar with the mechanical aspects of the paper and for a time was an apprentice in the pressroom. He became successively assistant advertising manager in 1926, assistant business manager in 1929, and business manager of the paper in 1944. Meanwhile, in 1927 he became a director of the Evening Star Newspaper Company, and he served the publishing company as assistant secretary-treasurer from 1936 to 1941 and as treasurer from 1941 to 1948. In 1948 he was elected vice-president and in 1949 president of the company. He held the latter office until 1963, after which he served as chairman of the board until his retirement in 1968 because of ill health. He continued as a director of the company until his death. A shrewd and aggressive businessman, Kauffmann foresaw the growth of the broadcasting industry and was primarily responsible for the company's purchase of radio station WMAL, Washington, in 1938. As president of the station from then to 1954, he made it into a strong financial supporter of various other Evening Star enterprises. In 1959 the Evening Star company purchased a majority interest in station WSVA, an AM-FM and television affiliate of the National Broadcasting Company in Harrisonburg, Va., but this interest was sold in 1965. WLVA and WLVA-TV in Lynchburg, Va., and WCIV-TV in Charleston, S.C., were purchased by the Evening Star company in 1966. Kauffmann was responsible in 1959 for the decision to move the newspaper from its original publishing plant on Pennsylvania Avenue in Washington to a new and modern facility at 225 Virginia Avenue. In addition to his responsibilities to the newspaper and his company's broadcasting activities, Kauffmann was a director of the Shenandoah Valley Broadcasting Co., Harrisonburg; the Columbia Planograph Co., the Riggs National Bank, and Acacia Mutual Life Insurance Co., Washington; and the Spruce Falls Power & Paper Co., Ltd., Toronto, Ontario, Canada. Kauffmann was active in Washington civic affairs. President of the Emergency Hospital from 1947 to 1953, he was directly responsible for merging that facility in 1953 with the Episcopal and Garfield hospitals into the Washington Hospital Center, and he served the last-named as a director until 1964. He was elected an honorary permanent life member of the Washington Children's Hospital in 1951 in honor of his contributions to that institution. He was a trustee of the Washington Community Chest in 1932, a director of the American Red Cross, and a trustee of the American University and the American Cancer Society, serving as director of the District of Columbia division of the latter and general campaign chairman in 1945. He was also a director of the American Heart Association and the Boy Scouts of America. During his later years Kauffmann was involved in the renewal of the southwestern part of Washington, particularly in the design and development of the waterfront along the Potomac River. In this regard he was chairman during the late 1950s of the Federal City Council's urban renewal committee. His other governmental service was as a member of the Newspaper Industry Advisory Committee from 1951 to 1964. During the First World War, Kauffmann interrupted his schooling to enlist in the U.S. Navy Reserve Flying Corps in 1918, and he was discharged with the rank of ensign after the armistice. In 1952 he was one of ten men in Washington to receive the Order of Orange-Nassau from Queen Juliana of Netherlands, and in 1962 he received the Order of the White Rose from Finland for his work with the newsprint industry. Kauffmann was active in the American Newspaper Publishers Association and was chairman of the mechanical committee from 1932 to 1938, a member of the Bureau of Advertising from 1943 to 1951, and director of the bureau during 1946-51. He was secretary of the American Newspaper Advertising Network from 1946 to 1949, and in 1949 he became an elected member of the Associated Press, representing the Evening Star. His other memberships included the Newcomen Society in North America, Washington National Monument Society, Washington Newspaper Publishers Association, the Society of the Oldest Living Inhabitants of Washington, the Metropolitan, Alibi, and Alfalfa clubs of Washington, the Chevy Chase (Md.) Club, the Percy Summer Club of New Hampshire, the Rolling Rock Club of Ligonier, Pa., and the University Cottage and Triangle clubs of Princeton, N.J. In religion he was an Episcopalian and in politics a Republican. His special interests included golfing, hunting, and fishing. He was married in Albany, N.Y., Apr. 6, 1921, to Miriam Georgia, daughter of John S. and Grace Helena (Birch) Hoy of that city, and had four children: Jessie Christopher, who married Rockwell Hollands; Samuel Hay, who married (1) Corina Rogers and (2) Gayle Ralston; John Hoy, who married (1) Laura Allen and (2) Patricia Bellinger; and Joan, who married George Lamphere. Samuel H. Kauffmann died in Washington, D.C., Jan. 12, 1971.